



Tuesday, 19 September 2023

To All Board Members:

As a Member of the **Ashbourne Reborn Programme Board**, please treat this as your summons to attend a meeting on **Wednesday**, **27 September 2023** at **10.00 am** in the **Council Chamber**, **Town Hall**, **Matlock**, **DE4 3NN**

Yours sincerely,

James McLaughlin

Director of Corporate and Customer Services

This information is available free of charge in electronic, audio, Braille and large print versions, on request.

For assistance in understanding or reading this document or specific information about this Agenda or on the "Public Participation" initiative please call the Committee Team on 01629 761133 or email committee@derbyshiredales.gov.uk

AGENDA

1. APOLOGIES FOR ABSENCE

Please advise the Democratic Services Team on 01629 761133 or email committee@derbyshire.gov.uk of any apologies for absence.

2. CONFIRMATION OF CHAIR AND APPOINTMENT OF VICE-CHAIR OF THE PROGRAMME BOARD

To confirm the appointment of Councillor David Hughes as Chair of the Programme Board and to propose that a Member of the Programme Board be appointed Vice-Chair.

3. PUBLIC PARTICIPATION

To enable members of the public to ask questions, express views or present petitions, **IF NOTICE HAS BEEN GIVEN**, (by telephone, in writing or by email) **BY NO LATER THAN 12 NOON OF THE WORKING DAY PRECEDING THE MEETING**. As per Procedural Rule 14.4 at any one meeting no person may submit more than 3 questions and no more than 1 such question may be asked on behalf of one organisation.

4. INTERESTS

Members of the Programme Board are required to declare the existence and nature of any interests they may have in subsequent agenda items in accordance with the District Council's Code of Conduct. Those interests are matters that relate to money or that which can be valued in money, affecting the Member, their partner, extended family and close friends. Interests that become apparent at a later stage in the proceedings may be declared at the time.

5. ASHBOURNE REBORN PROGRAMME BOARD UPDATE (Pages 3 - 78)

This report summarises activity to progress the Ashbourne Reborn Programme, highlights key programme risks and sets out next steps.

6. ASHBOURNE REBORN PROGRAMME - ADDITIONAL COMMUNICATIONS AND STAKEHOLDER ENGAGEMENT CAPACITY (Pages 79 - 86)

This report asks Members of the Programme Board to consider the establishment of an additional fixed term post of Communications Officer within the District Council's Communications and Marketing Team to deliver the Communications and Engagement Plan for the Ashbourne Reborn programme. The report also seeks Board Member endorsement of the immediate approach taken to securing short term interim capacity.

Members of the Programme Board – Councillor David Hughes (Chair), Councillor Peter Dobbs, Councillor Steve Flitter, Councillor Stuart Lees, Sarah Dines MP, Councillor Simon Spencer (Derbyshire County Council), Councillor Steve Bull (Derbyshire County Council), Tony Walker (Ashbourne Methodist Church), Anne Wright (Ashbourne Town Team), Sue Bridgett (Ashcom), Councillor Anthony Bates (Ashbourne Town Council).

NOTE

For further information about this Agenda or on "Public Participation" call 01629 761133 or email committee@derbyshiredales.gov.uk